



BLANK PAGES



Blank Pages: An online contributor based illustration project

A creative exercise to bring some of our favourite childhood stories back to life using current illustrators talent and imagination.

www.blankpages.co.uk



Our aim: Give old classics a new lease of life

We love seeing unique and creative illustrations, and felt that a wealth of classic stories could be brought back to life with modern day imagination.

We chose 'The Wonderful Wizard of Oz' as one such story, as it provides the incredible, crazy and colourful world of Oz that L. Frank Baum created.

With each spread in the book we have left a blank page for people to illustrate that part of the story in their own personal style and vision.

We're looking forward to the book being brought to life with a range of creative illustrations.

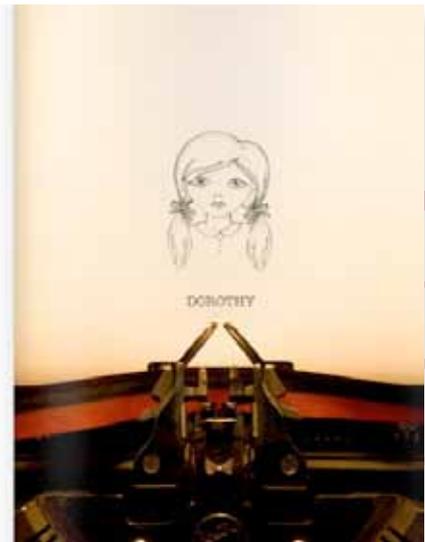
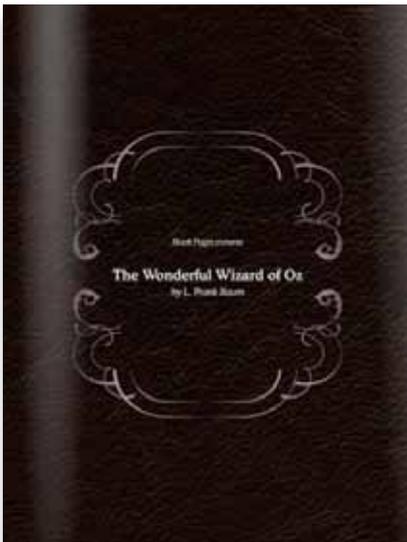
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The book: Examples of the online book

www.blankpages.co.uk/thebook





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Get involved: How you can submit your own illustrations

Simply choose a page from the book that you would like to illustrate.

Then after you are happy with your work, send it to us by email.

Full submission details can be found at www.blankpages.co.uk/contribute





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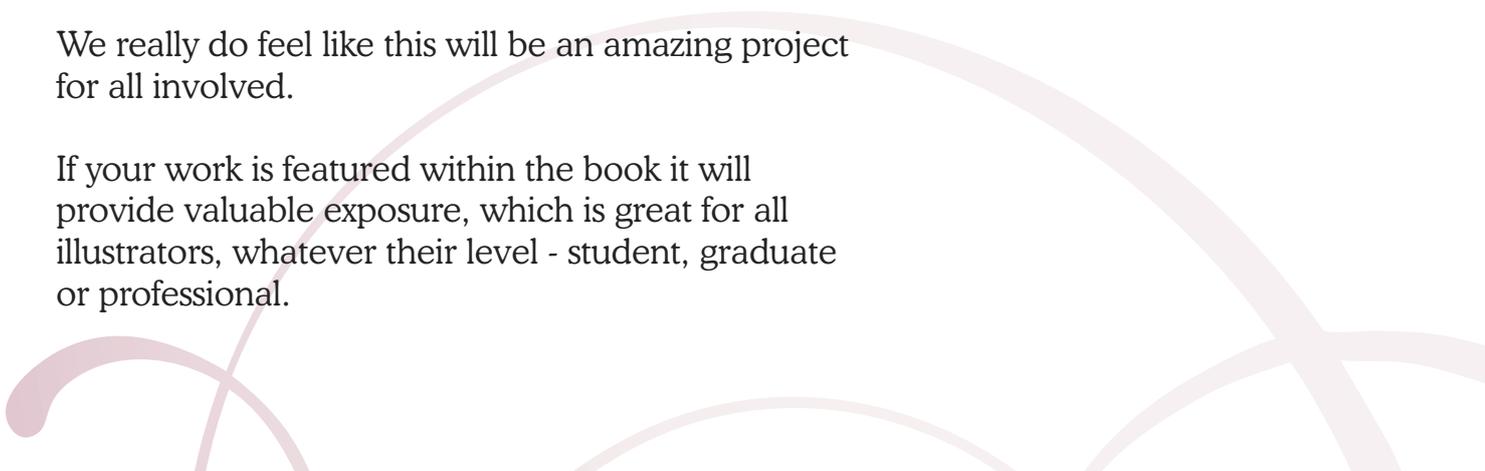


Get involved: Why should you contribute to the book



We really do feel like this will be an amazing project for all involved.

If your work is featured within the book it will provide valuable exposure, which is great for all illustrators, whatever their level - student, graduate or professional.



Selection process: Which pieces of work will get chosen

To ensure the best level of creativity, we will be hand selecting the most creative and visually pleasing work.

We felt that while a voting system may be more democratic, we have seen far too many design competition results be subverted by some entrants gaining high recognition - simply due to themselves having better social media skills!

This way we can ensure that a good range of creative styles will be used throughout.

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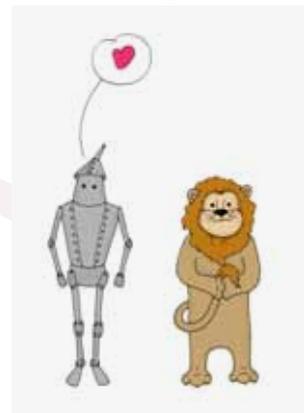


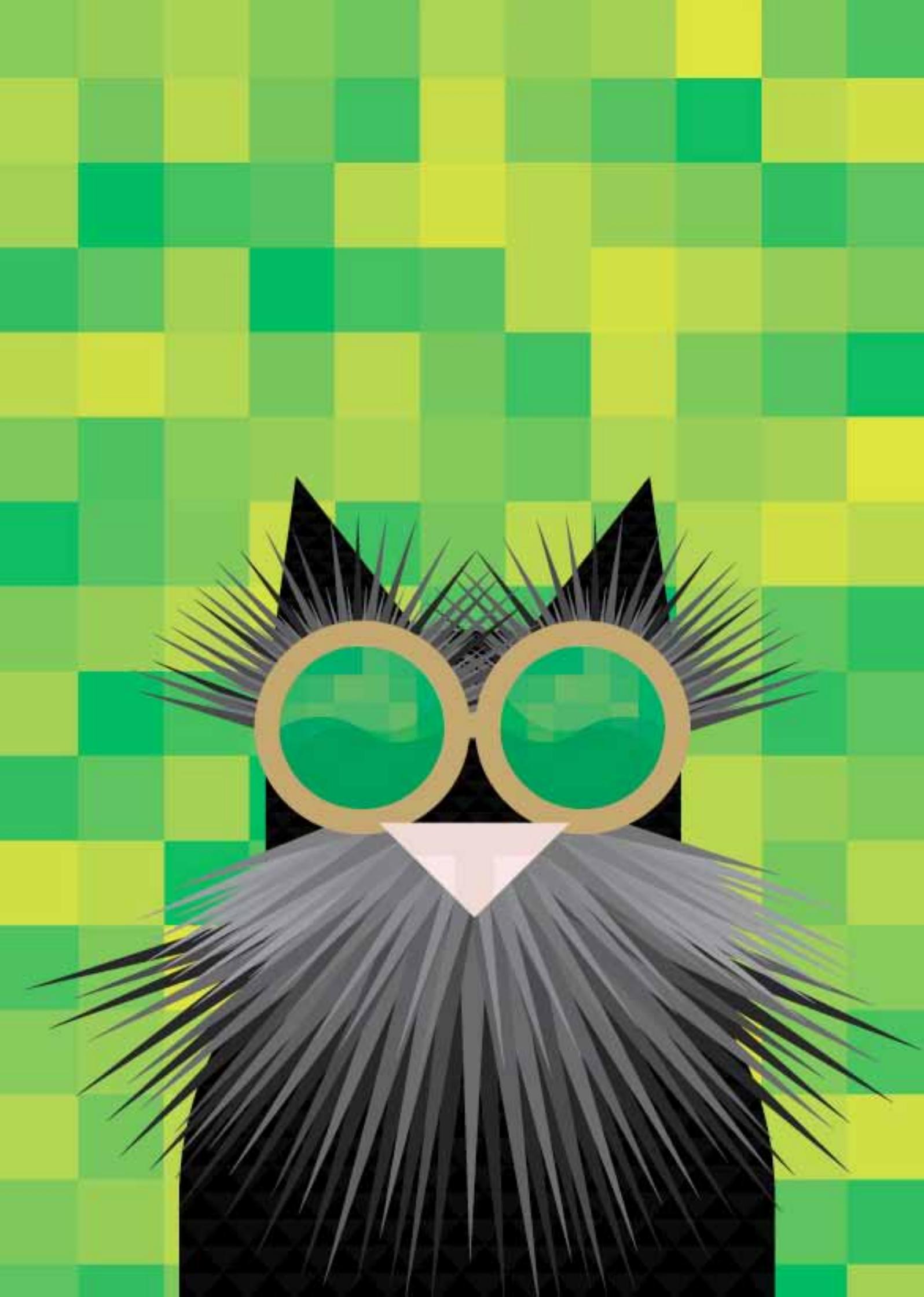
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Press materials: Images for editorial & promotional use

The following images can be downloaded in high resolution from www.blankpages.co.uk/pressimages

They can be used in any press or PR instances relating to this Blank Pages project.







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Who are we: The people behind this project

This project has been created under the new Blank Pages label, setup by Fridge Creative, a design agency based in Hoxton, London.

If you'd like to find out more about Fridge Creative take a look at www.fridgecreative.co.uk